

AI MIND RUSH · PROMPT PACK

100 CINEMATIC AI VIDEO PROMPTS

Copy-and-paste prompts for Kling, Veo, Runway, Wan, Sora, LTX
and other text-to-video and image-to-video tools

100 prompts · 8 categories · copy & paste ready

How to use this pack

- 1** Every prompt follows the same recipe: SUBJECT + ACTION + SETTING + CAMERA + LIGHT + LOOK. Keep that order when you write your own - video models read the first words most strongly.
- 2** Change the bracketed words [like this] to make each prompt yours. Swap the subject, keep the camera and light, and you will get a consistent style across a whole film.
- 3** Use the CAMERA line exactly as written - camera language is what makes AI video look filmed instead of generated.
- 4** If a tool supports a negative prompt, paste the NEGATIVE line. If it does not, ignore it.
- 5** For image-to-video: generate the first frame as a still (same prompt without the CAMERA line), then animate it with the full prompt. Faces stay far more consistent this way.
- 6** Short clips win: 3 to 5 seconds per shot, then cut. Real films change shots every few seconds too.

Universal negative prompt:

blurry, distorted face, extra fingers, extra limbs, warped hands, text, watermark, logo, jittery, flickering, low quality, cartoon (unless wanted)

Establishing Shots

001 Small Town Dawn

A quiet small-town main street at dawn, wet pavement reflecting neon diner signs, a lone pickup truck rolling past, mist hanging over the rooftops, slow aerial drone push-in from high above the rooftops, soft blue-hour light turning golden at the horizon, 35mm film, cinematic, gentle film grain

CAMERA: slow aerial drone push-in from high above the rooftops · LIGHT: soft blue-hour light turning golden at the horizon

002 City Night Rain

A dense city street at night in heavy rain, umbrellas crossing a crosswalk, taxis splashing through puddles, glowing shop windows, low tracking shot moving forward at knee height, neon reflections, wet asphalt sheen, anamorphic lens flares, moody, shallow depth of field

CAMERA: low tracking shot moving forward at knee height · LIGHT: neon reflections, wet asphalt sheen

003 Desert Highway

An empty two-lane desert highway stretching to the horizon, heat shimmer rising, a lone motel sign flickering, wide static shot, then a slow pan right, harsh noon sun, long shadows, warm faded film colors, Western mood

CAMERA: wide static shot, then a slow pan right · LIGHT: harsh noon sun, long shadows

004 Mountain Lake

A glassy alpine lake surrounded by pine forest and snowy peaks, a single wooden canoe drifting near the shore, smooth drone glide low over the water toward the canoe, early morning fog and sunrise backlight, nature documentary, ultra detailed, calm

CAMERA: smooth drone glide low over the water toward the canoe · LIGHT: early morning fog and sunrise backlight

005 Suburban Morning

A tidy suburban cul-de-sac on a summer morning, sprinklers ticking, a newspaper landing on a porch, kids biking past, slow crane down from rooftop height to street level, bright warm morning sun, 2000s comedy movie look, saturated, cheerful

CAMERA: slow crane down from rooftop height to street level · LIGHT: bright warm morning sun

006 Abandoned Factory

A vast abandoned factory hall, broken skylights, pigeons flying through shafts of light, rusted machines covered in vines, slow dolly forward down the center aisle, dusty god rays through the roof, post-apocalyptic, desaturated, cinematic

CAMERA: slow dolly forward down the center aisle · LIGHT: dusty god rays through the roof

007 Harbor at Dusk

A fishing harbor at dusk, boats rocking gently, gulls circling, a lighthouse beam sweeping across the water, slow lateral tracking shot along the dock, orange and purple sunset sky, painterly, nostalgic, soft grain

CAMERA: slow lateral tracking shot along the dock · LIGHT: orange and purple sunset sky

008 Old Drive-In

An overgrown 1950s drive-in movie theater at sunset, a giant weathered screen, string lights between the speaker poles, slow pull-back reveal from the screen to the whole lot, golden hour glow, Americana, warm film stock, dreamy

CAMERA: slow pull-back reveal from the screen to the whole lot · LIGHT: golden hour glow

009 Snowy Village

A tiny snowy village at night, warm lights in every window, smoke from chimneys, gentle snowfall, slow drone descent toward the village square, moonlight and warm window glow, holiday film, cozy, magical

CAMERA: slow drone descent toward the village square · LIGHT: moonlight and warm window glow

010 Futuristic Skyline

A futuristic megacity skyline with flying traffic lanes between glass towers, holographic billboards, clouds drifting through the buildings, sweeping helicopter shot circling a tower, sunset light reflecting on glass, sci-fi blockbuster, ultra detailed, IMAX look

CAMERA: sweeping helicopter shot circling a tower · LIGHT: sunset light reflecting on glass

011 Rainforest Canopy

A misty tropical rainforest canopy, a waterfall pouring into a hidden pool, colorful birds flying across, slow push through hanging vines into a clearing, humid haze, dappled sunlight, BBC nature documentary style, vivid

CAMERA: slow push through hanging vines into a clearing · LIGHT: humid haze, dappled sunlight

012 Empty High School

An empty high school hallway after hours, rows of lockers, a janitor's cart, trophy case lights humming, steady glide down the hallway, flickering fluorescent light, teen movie, slightly eerie, realistic

CAMERA: steady glide down the hallway · LIGHT: flickering fluorescent light

013 Neon Diner at Midnight

A chrome 1950s roadside diner at midnight, neon sign buzzing, one trucker at the counter, rain on the windows, slow dolly toward the front window, pink and blue neon glow, retro Americana, cinematic, film grain

CAMERA: slow dolly toward the front window · LIGHT: pink and blue neon glow

Character Close-Ups & Dialogue

014 Nervous Confession

Close-up of a [young man in glasses] about to confess something, swallowing hard, eyes darting, a small nervous laugh, slow push-in to an extreme close-up, soft window light from the side, shallow depth of field, natural skin texture, 35mm

CAMERA: slow push-in to an extreme close-up · LIGHT: soft window light from the side

015 Deadpan Reaction

Medium close-up of a [woman in a coffee shop apron] giving a long, unimpressed deadpan stare at the camera, slowly raising one eyebrow, locked-off static shot, flat even cafe lighting, comedy timing, realistic, subtle

CAMERA: locked-off static shot · LIGHT: flat even cafe lighting

016 Hero Moment

A [firefighter] removes their helmet in slow motion, ash in the air, looking toward the horizon with quiet relief, low angle, slow upward tilt, backlit by orange fire glow, epic, cinematic, 120fps slow motion look

CAMERA: low angle, slow upward tilt · LIGHT: backlit by orange fire glow

017 Laughing Friends

Two [best friends] in a car laughing so hard they can't breathe, wiping tears, one slapping the dashboard, handheld from the back seat, late afternoon sun through the windshield, warm, candid, documentary feel

CAMERA: handheld from the back seat · LIGHT: late afternoon sun through the windshield

018 Grandparent Story

An [elderly man with a white beard] telling a story by the fireplace, eyes twinkling, hands gesturing gently, slow push-in, warm firelight flicker, intimate, emotional, film grain

CAMERA: slow push-in · LIGHT: warm firelight flicker

019 Villain Smile

A [well-dressed businesswoman] slowly turns her chair toward the camera and smiles a little too wide, slow push-in from medium to close-up, hard top light, deep shadows, thriller, high contrast, menacing

CAMERA: slow push-in from medium to close-up · LIGHT: hard top light, deep shadows

020 Kid Wonder

A [little girl] looking up at something huge and amazing off-screen, mouth open, eyes wide with wonder, low angle close-up, very slow push-in, magical light reflecting in her eyes, family adventure film, glowing

CAMERA: low angle close-up, very slow push-in · LIGHT: magical light reflecting in her eyes

021 Detective Thinking

A [tired detective in a trench coat] rubbing his temples at a cluttered desk covered in photos and string, slow lateral dolly, desk lamp pool of light, dark office, neo-noir, smoky, cinematic

CAMERA: slow lateral dolly · LIGHT: desk lamp pool of light, dark office

022 Awkward Silence

A [teenage boy] standing at a front door holding flowers, smile slowly fading as nobody answers, static medium shot, then slow zoom-in, porch light at dusk, cringe comedy, realistic

CAMERA: static medium shot, then slow zoom-in · LIGHT: porch light at dusk

023 Coach Speech

A [sweaty football coach] giving a fired-up locker room speech, pointing at the team, veins in his neck, handheld circling around him, harsh locker room lights, sports drama, gritty, energetic

CAMERA: handheld circling around him · LIGHT: harsh locker room lights

024 Over-the-Shoulder Talk

Over-the-shoulder shot of [a woman] listening to [a man] across a diner booth, he is explaining something with his hands, static over-the-shoulder framing, warm diner light, window behind, classic dialogue coverage, natural

CAMERA: static over-the-shoulder framing · LIGHT: warm diner light, window behind

025 Single Tear

Extreme close-up of [a soldier's] eye as a single tear rolls down a dirty cheek, macro close-up, completely still, cold overcast daylight, war drama, emotional, detailed skin texture

CAMERA: macro close-up, completely still · LIGHT: cold overcast daylight

Comedy Beats

026 Spit Take

A [man in a suit] takes a sip of coffee, hears shocking news, and sprays coffee across the table in a perfect arc, static medium shot, comedy framing, bright office light, sitcom style, crisp, funny

CAMERA: static medium shot, comedy framing · LIGHT: bright office light

027 Glitter Explosion

Inside an old limousine, a hidden button releases an explosion of purple glitter all over [three friends] who freeze in shock, static wide interior shot, purple LED lights, slapstick comedy, colorful, chaotic

CAMERA: static wide interior shot · LIGHT: purple LED lights

028 Hose Disaster

At a car wash, a [teenager] loses control of a high-pressure hose that whips around soaking a spotless convertible's interior, handheld, slightly chaotic, bright sunny day, water sparkle, slapstick, energetic, 2000s comedy

CAMERA: handheld, slightly chaotic · LIGHT: bright sunny day, water sparkle

029 Falling Ice Sculpture

At a fancy party, a [nervous young man] dives to catch a tipping swan ice sculpture and ends up holding only its head, slow motion medium shot, elegant chandelier light, cringe comedy, slow-mo, funny

CAMERA: slow motion medium shot · LIGHT: elegant chandelier light

030 Slow Turn Reveal

A [man in a ridiculous costume] slowly turns around to reveal he is the only person dressed up at a formal dinner, slow push-in on his face, warm dinner party light, awkward comedy, realistic

CAMERA: slow push-in on his face · LIGHT: warm dinner party light

031 Running Late

A [frazzled woman] sprints for a bus with one shoe, coffee, and a stack of papers flying everywhere, tracking shot alongside her, morning city light, romantic comedy, energetic

CAMERA: tracking shot alongside her · LIGHT: morning city light

032 Pet Chaos

A [golden retriever] runs through a perfectly set wedding reception, dragging the tablecloth, plates flying, low tracking shot following the dog, string lights, golden hour, family comedy, chaotic, joyful

CAMERA: low tracking shot following the dog · LIGHT: string lights, golden hour

033 Dramatic Entrance Fail

A [confident guy in sunglasses] pushes a door that says PULL, over and over, while people watch, static wide shot through the glass door, bright storefront light, deadpan comedy

CAMERA: static wide shot through the glass door · LIGHT: bright storefront light

034 Escaping Ferret

A [small ferret] pops out of an old man's Hawaiian shirt pocket at the worst possible moment, close-up on the pocket, quick push-in, bright afternoon light, quirky comedy, detailed fur

CAMERA: close-up on the pocket, quick push-in · LIGHT: bright afternoon light

035 Dance Floor Disaster

A [stiff accountant] attempts a breakdance move at a wedding and gets stuck spinning on his back, overhead top-down shot, colorful party lights, comedy, energetic, crowd reactions

CAMERA: overhead top-down shot · LIGHT: colorful party lights

036 Dramatic Pause

Three [friends] stand in an empty parking lot staring at a sign that says EVENT CANCELLED, wind blowing a lone balloon past, wide static shot, grey overcast light, deadpan indie comedy

CAMERA: wide static shot · LIGHT: grey overcast light

037 Food Fight

A school cafeteria erupts into a food fight in slow motion, mashed potatoes and spaghetti flying through the air, slow motion dolly through the chaos, bright cafeteria light, teen comedy, slow-mo, epic

CAMERA: slow motion dolly through the chaos · LIGHT: bright cafeteria light

Action & Chase

038 Rooftop Run

A [parkour runner in a hoodie] sprints across rooftops and leaps a gap between buildings, fast tracking drone shot alongside, sunset backlight, action blockbuster, motion blur, intense

CAMERA: fast tracking drone shot alongside · LIGHT: sunset backlight

039 Car Chase

A [vintage muscle car] drifts around a corner in a city at night, sparks and tire smoke, police lights behind, low angle tracking shot, neon and police light reflections, high-octane action, anamorphic

CAMERA: low angle tracking shot · LIGHT: neon and police light reflections

040 Sword Duel

Two [samurai] clash swords in a bamboo forest, leaves bursting into the air on each strike, circling orbit shot, green filtered light, mist, martial arts epic, slow motion highlights

CAMERA: circling orbit shot · LIGHT: green filtered light, mist

041 Explosion Walk-Away

A [rugged hero] walks calmly toward the camera as a warehouse explodes behind them, static low angle, fireball backlight, classic action movie, epic

CAMERA: static low angle · LIGHT: fireball backlight

042 Horse Gallop

A [rider in a long coat] gallops across a prairie, dust kicking up behind the horse, fast lateral tracking shot, golden hour, Western, epic, wide

CAMERA: fast lateral tracking shot · LIGHT: golden hour

043 Train Roof Fight

Two [agents in suits] fight on the roof of a speeding train through mountains, helicopter shot pulling back, bright alpine daylight, spy thriller, dynamic

CAMERA: helicopter shot pulling back · LIGHT: bright alpine daylight

044 Motorcycle Escape

A [motorcyclist] weaves through traffic on a highway at night, headlights streaking, tracking shot from a chase car, light trails, long exposure feel, action thriller, sleek

CAMERA: tracking shot from a chase car · LIGHT: light trails, long exposure feel

045 Bank Vault

A [crew of thieves] watches a giant vault door slowly swing open, golden light spilling out, slow push-in through the crew, golden glow from inside the vault, heist movie, stylish

CAMERA: slow push-in through the crew · LIGHT: golden glow from inside the vault

046 Storm Ship

A [sailing ship] battles enormous waves in a storm, lightning splitting the sky, wide shot rising and falling with the waves, lightning flashes, epic adventure, dramatic

CAMERA: wide shot rising and falling with the waves · LIGHT: lightning flashes

047 Stadium Sprint

A [sprinter] explodes off the starting blocks in a packed stadium, low angle slow motion then speed ramp, stadium floodlights, sports film, intense, sweat detail

CAMERA: low angle slow motion then speed ramp · LIGHT: stadium floodlights

048 Forest Chase

A [girl in a red coat] runs through a dark forest, branches whipping past, glancing back in fear, handheld chasing behind, cold moonlight, thriller, tense, shaky

CAMERA: handheld chasing behind · LIGHT: cold moonlight

049 Helicopter Landing

A [military helicopter] lands in a dusty field, rotor wash blasting grass and dust, soldiers ducking, low wide shot, harsh afternoon sun, war film, realistic

CAMERA: low wide shot · LIGHT: harsh afternoon sun

050 Skateboard Bomb

A [skateboarder] bombs down a steep San Francisco-style hill, weaving between cars, low tracking shot inches from the ground, bright afternoon sun, extreme sports, wide lens, energetic

CAMERA: low tracking shot inches from the ground · LIGHT: bright afternoon sun

Horror & Thriller Mood

051 Hallway Figure

A dark hallway where a [silhouetted figure] stands motionless at the far end, a ceiling light flickering, very slow push-in, single flickering bulb, horror, grainy, unsettling

CAMERA: very slow push-in · LIGHT: single flickering bulb

052 Old House

A decaying Victorian house on a hill at night, one upstairs window glowing, dead trees swaying, slow drone approach, cold moonlight, fog, gothic horror, desaturated

CAMERA: slow drone approach · LIGHT: cold moonlight, fog

053 Basement Stairs

Looking down wooden basement stairs into total darkness, a door slowly creaking open at the bottom, static POV, slight drift, faint light from above, horror, tense, quiet

CAMERA: static POV, slight drift · LIGHT: faint light from above

054 Phone Glow

A [teenager] in bed lit only by phone light, slowly realizing someone is standing in the corner, slow pull-back to reveal the room, blue phone glow, modern horror, minimal

CAMERA: slow pull-back to reveal the room · LIGHT: blue phone glow

055 Foggy Cornfield

A cornfield at night with a scarecrow, fog rolling between the stalks, the scarecrow's head slowly turns, static wide shot, pale moonlight, rural horror, eerie

CAMERA: static wide shot · LIGHT: pale moonlight

056 Interrogation

A [suspect] sweating in an interrogation room, a single lamp swinging slightly above the table, slow orbit around the table, hard single-bulb light, crime thriller, gritty

CAMERA: slow orbit around the table · LIGHT: hard single-bulb light

057 Mirror Scare

A [woman] closes a bathroom mirror cabinet, and for a split second her reflection is a moment behind, static over-the-shoulder into the mirror, cold bathroom light, psychological horror

CAMERA: static over-the-shoulder into the mirror · LIGHT: cold bathroom light

058 Empty Carnival

An abandoned carnival at night, a carousel starting to turn by itself, music box melody, slow dolly toward the carousel, colored bulbs flickering on, creepy, nostalgic horror

CAMERA: slow dolly toward the carousel · LIGHT: colored bulbs flickering on

059 Watching Eyes

Dense dark woods where pairs of glowing eyes slowly appear between the trees, static wide shot, near darkness, eye glow, creature horror, subtle

CAMERA: static wide shot · LIGHT: near darkness, eye glow

060 Rain Window

A [detective] watching the street from a dark apartment window in the rain, cigarette smoke curling, slow push-in from behind, streetlight through rain-streaked glass, neo-noir, moody

CAMERA: slow push-in from behind · LIGHT: streetlight through rain-streaked glass

061 Static TV

An old TV in an empty living room switching on to static, a shape slowly forming in the noise, slow zoom on the screen, TV glow only, analog horror, VHS look

CAMERA: slow zoom on the screen · LIGHT: TV glow only

062 Elevator Doors

Elevator doors open onto a pitch-black floor of an office building, a single red exit sign glowing, static POV from inside the elevator, red exit sign glow, thriller, suspense

CAMERA: static POV from inside the elevator · LIGHT: red exit sign glow

Sci-Fi & Fantasy Worlds

063 Dragon Flight

A [huge dragon] glides over a medieval kingdom at sunset, wings casting shadows over castle towers, aerial tracking shot beside the dragon, golden sunset, epic fantasy, ultra detailed

CAMERA: aerial tracking shot beside the dragon · LIGHT: golden sunset

064 Space Station

An astronaut floats through a space station window with Earth glowing below, slow orbit around the astronaut, sunlight reflecting off the visor, hard sci-fi, realistic, IMAX

CAMERA: slow orbit around the astronaut · LIGHT: sunlight reflecting off the visor

065 Alien Planet

A traveler stands on a cliff on an alien planet with two moons and floating rock islands, slow crane up and over the traveler, purple twilight, sci-fi epic, painterly

CAMERA: slow crane up and over the traveler · LIGHT: purple twilight

066 Wizard Library

An endless magical library where books fly between towering shelves and candles float, slow upward tilt, warm candlelight, dust motes, fantasy, whimsical

CAMERA: slow upward tilt · LIGHT: warm candlelight, dust motes

067 Robot Awakening

A [rusty humanoid robot] powers on in a junkyard, eyes glowing blue, slowly lifting its head, slow push-in, dusk light, sparks, sci-fi drama, detailed metal

CAMERA: slow push-in · LIGHT: dusk light, sparks

068 Portal Opening

A glowing portal tears open in the middle of a quiet forest, light and wind pouring out, static wide shot, slight shake, bright portal glow against dark trees, fantasy adventure

CAMERA: static wide shot, slight shake · LIGHT: bright portal glow against dark trees

069 Cyberpunk Market

A crowded cyberpunk night market, steam from food stalls, holographic signs, people in raincoats, handheld walk through the crowd, neon pink and cyan, cyberpunk, rain, dense detail

CAMERA: handheld walk through the crowd · LIGHT: neon pink and cyan

070 Castle Siege

Catapults launch fireballs at a castle wall at night while soldiers brace on the battlements, epic wide crane shot, firelight against night sky, medieval epic

CAMERA: epic wide crane shot · LIGHT: firelight against night sky

071 Underwater City

A glowing underwater city inside glass domes, whales swimming overhead, slow glide toward the domes, bioluminescent blue light, sci-fi fantasy, serene

CAMERA: slow glide toward the domes · LIGHT: bioluminescent blue light

072 Time Machine

A [scientist] steps into a crackling time machine as lightning arcs fill a cluttered garage lab, slow push-in, electric blue flashes, retro sci-fi, 80s movie feel

CAMERA: slow push-in · LIGHT: electric blue flashes

073 Fairy Forest

Tiny glowing fairies drift through a mossy forest at night around giant mushrooms, macro tracking shot, soft magical glow, fairy tale, enchanting

CAMERA: macro tracking shot · LIGHT: soft magical glow

074 Mech Walk

A [giant mech robot] stomps through a flooded city street, water splashing, people running, low angle tracking, stormy grey light, sci-fi action, massive scale

CAMERA: low angle tracking · LIGHT: stormy grey light

075 Floating Lanterns

Thousands of glowing paper lanterns rising over a mountain temple at night, slow crane upward with the lanterns, warm lantern glow against a starry sky, fantasy, serene, magical

CAMERA: slow crane upward with the lanterns · LIGHT: warm lantern glow against a starry sky

Nature & Wildlife Documentary

076 Eagle Hunt

A bald eagle dives toward a lake and snatches a fish from the water, slow motion tracking shot, bright morning sun, wildlife documentary, ultra sharp

CAMERA: slow motion tracking shot · LIGHT: bright morning sun

077 Lion Pride

A pride of lions resting under an acacia tree on the savanna, cubs playing, long lens static shot with heat haze, golden hour, nature documentary, warm

CAMERA: long lens static shot with heat haze · LIGHT: golden hour

078 Octopus Camouflage

An octopus changing color and texture to blend into a coral reef, macro slow push-in, dappled underwater light, marine documentary, vivid

CAMERA: macro slow push-in · LIGHT: dappled underwater light

079 Hummingbird

A hummingbird hovering at a red flower, wings a blur, extreme slow motion macro, soft garden light, wildlife, crisp detail

CAMERA: extreme slow motion macro · LIGHT: soft garden light

080 Wolf Pack Snow

A wolf pack running through deep snow in a pine forest, aerial tracking shot, cold blue winter light, wildlife documentary, epic

CAMERA: aerial tracking shot · LIGHT: cold blue winter light

081 Whale Breach

A humpback whale breaches fully out of the ocean and crashes back down, wide slow motion from a boat, overcast sea light, ocean documentary, majestic

CAMERA: wide slow motion from a boat · LIGHT: overcast sea light

082 Fox in Snow

A red fox listening, then pouncing headfirst into deep snow, static long lens, soft winter morning light, nature, charming

CAMERA: static long lens · LIGHT: soft winter morning light

083 Elephant Family

An elephant family crossing a river, a baby holding its mother's tail, low wide shot at water level, warm late afternoon, wildlife documentary, emotional

CAMERA: low wide shot at water level · LIGHT: warm late afternoon

084 Butterfly Emerging

A monarch butterfly emerging from its chrysalis and unfolding its wings, macro time-lapse feel, soft natural light, nature close-up, delicate

CAMERA: macro time-lapse feel · LIGHT: soft natural light

085 Bear Fishing

A grizzly bear catching a salmon in a waterfall, slow motion, low angle, bright river spray, wildlife action

CAMERA: slow motion, low angle · LIGHT: bright river spray

086 Penguin Colony

Thousands of penguins on an icy shore, one waddling toward the camera, low ground-level shot, bright Antarctic light, documentary, funny, charming

CAMERA: low ground-level shot · LIGHT: bright Antarctic light

087 Firefly Field

A summer meadow at night filled with thousands of fireflies, slow sweeping pan, moonlight and firefly glow, magical nature, calm

CAMERA: slow sweeping pan · LIGHT: moonlight and firefly glow

088 Thunderstorm Plains

A massive supercell thunderstorm rolling across open prairie, lightning striking far away, static wide time-lapse feel, dramatic storm light, nature documentary, awe-inspiring

CAMERA: static wide time-lapse feel · LIGHT: dramatic storm light

Commercials & Product Ads

089 Coffee Pour

Fresh coffee pouring into a white ceramic mug, steam swirling, macro slow motion, warm side light, dark background, premium commercial, crisp

CAMERA: macro slow motion · LIGHT: warm side light, dark background

090 Sneaker Splash

A [running sneaker] lands in a puddle sending droplets everywhere, ultra slow motion close-up, studio rim light, sports ad, high-end

CAMERA: ultra slow motion close-up · LIGHT: studio rim light

091 Burger Build

Ingredients of a [gourmet burger] drop and stack onto a bun one by one, static close-up, slow motion, bright food-photography light, food commercial, juicy

CAMERA: static close-up, slow motion · LIGHT: bright food-photography light

092 Perfume Bottle

A glass perfume bottle on black silk with petals drifting down, slow orbit, elegant spotlight, luxury ad, glossy

CAMERA: slow orbit · LIGHT: elegant spotlight

093 Car Reveal

A [sleek new car] revealed as a silk cover slides off in a dark studio, slow dolly-in, dramatic rim lights, automotive commercial

CAMERA: slow dolly-in · LIGHT: dramatic rim lights

094 Phone Float

A [smartphone] floating and slowly rotating in a clean gradient space, static, product spin, soft studio light, tech product ad, minimal

CAMERA: static, product spin · LIGHT: soft studio light

095 Pizza Pull

A slice of pizza being pulled away with long stretchy cheese, macro slow motion, warm oven glow, food ad, mouth-watering

CAMERA: macro slow motion · LIGHT: warm oven glow

096 Ice Drink

Ice cubes dropping into a glass of [lemonade], splash and condensation, macro slow motion, bright summer backlight, beverage commercial, refreshing

CAMERA: macro slow motion · LIGHT: bright summer backlight

097 Skincare Drop

A drop of serum falling onto a [woman's] glowing skin, macro slow motion, soft beauty light, beauty commercial, clean

CAMERA: macro slow motion · LIGHT: soft beauty light

098 Watch Detail

Close-up of a [luxury watch] ticking, gears visible through the glass back, slow macro pan, moody spotlight, luxury ad, precise

CAMERA: slow macro pan · LIGHT: moody spotlight

099 Real Estate Glide

A bright modern [living room] with big windows overlooking a lake, smooth gimbal glide through the room, natural daylight, real estate video, airy

CAMERA: smooth gimbal glide through the room · LIGHT: natural daylight

100 Local Business Hero

A [smiling baker] pulling fresh bread from an oven in a small bakery, slow push-in, warm morning light through the window, local business ad, friendly, authentic

CAMERA: slow push-in · LIGHT: warm morning light through the window

Bonus: 4 Trailer Templates

Comedy Trailer

Shot 1: wide establishing shot of the town. Shot 2: hero close-up, deadpan. Shot 3: friends reacting. Shot 4: three fast slapstick moments, 1 second each. Shot 5: title card. Shot 6: one last joke after the title.

Horror Trailer

Shot 1: calm, normal daytime. Shot 2: something small is wrong. Shot 3: slow push-in on a dark doorway. Shot 4: silence, then a fast cut to a scream. Shot 5: rapid flashes. Shot 6: title on black, a final whisper.

Action Trailer

Shot 1: hero walking slowly. Shot 2: villain smile. Shot 3: explosion. Shot 4: chase, speed ramp. Shot 5: hero looks at camera. Shot 6: title slam with a bass hit.

Heartfelt Drama Trailer

Shot 1: family at a table laughing. Shot 2: a letter or phone call. Shot 3: someone crying alone. Shot 4: a reunion hug in slow motion. Shot 5: wide landscape. Shot 6: title, soft piano.

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